

YouTube Video Project/Assignment - Ms. Traynor - New Media 11

Final Due Date: Wednesday, June 9th

Groups: Groups of 3, 2, or individually. No larger than 3

Criteria for ALL:

- 3 minute minimum, 10 min maximum
- Video needs to have an element of speaking done by the group member(s) (informative or expressing an opinion or describing something)
- Video needs to contain the actual subject in which your video is focused on (example: If it's about describing how one dirt bike athlete is better than another, then we need to see examples of your argument)
- There needs to be clear evidence of editing, care, and time put into the video. It can't be one continuous shot of something thrown together. You must be clear and concise with your content
- Must be clear evidence that you have transformed ideas and information to create your content

Depending on your TYPE of video:

- If you are expressing an opinion about something, you must provide evidence
- If you are reflecting on something, you must be effective and impactful according to your message and your audience
- If you are using other people's content in your video, you must acknowledge and cite that content to recognize intellectual property rights

To hand in:

3 reports

- **2 progress reports (due May 28th and June 4th)**
- **1 final project report (due Wednesday, June 9th along with the final product)**

These must include these CRITERIA:

- Evidence of your planning
- Evidence of your contributions to your group
- Evidence of your planning of next steps for your project

1 Video (criteria listed at the top of this document)

OR

If you do not want to make a video...

1 detailed expository proposal of what you COULD do for a YouTube video (This could then take the shape of a detailed Prezi presentation, or an essay, or a scripted mini movie, etc. If you are in doubt, ask Ms. Traynor)